

## Alignment Between the University General Education Policy and Student Learning Outcomes Assessment Goals and Objectives

A.2. Oral Communication	
Courses: Communications 120 (4 units) Honors 103 (4 units)	
GE Policy	Outcomes Assessment Learning Goals
<p>Courses meeting this requirement should teach students how to:</p> <ol style="list-style-type: none"> <li>a. Understand the roles of oral communication in Western culture;</li> <li>b. Understand the basic rhetorical elements of oral communication, particularly audience analysis;</li> <li>c. Find and use effective supporting evidence for persuasion and argumentations;</li> <li>d. Organize main and subordinate ideas in original oral messages;</li> <li>e. Use effective, informative, and persuasive speeches;</li> <li>f. Listen critically to the speeches of others;</li> <li>g. Develop self-confidence in a variety of public communication settings.</li> </ol>	<p>Upon Completion of this requirement students will be able to:</p> <p><b>Goal 1: Evaluate and organize ideas for original oral presentations.</b> Objectives:</p> <ol style="list-style-type: none"> <li>1. Understand the basic rhetorical elements of oral communication, particularly audience analysis</li> <li>2. Find and use effective supporting evidence for informative, persuasive, and argumentative presentations</li> <li>3. Generate material for a public speech by identifying and researching main points of a presentation</li> <li>4. Locate, retrieve, evaluate, and incorporate material appropriate to a presentation</li> <li>5. Organize main and subordinate ideas in original oral messages</li> <li>6. Evaluate with care and accuracy the relative merits of alternative or opposing arguments, interpretations, assumptions, and cultural values</li> <li>7. Take into account the cultural contexts of oral communication, including differences in cultural styles and the ethics of communication</li> </ol> <p><b>Goal 2: Communicate through public speaking by delivering effective speeches which inform, persuade, or commemorate others.</b> Objectives:</p> <ol style="list-style-type: none"> <li>1. Deliver oral presentations clearly, confidently, and</li> </ol>

effectively in a variety of public communication settings

2. Speak effectively to the chosen purpose of the speaking engagement, whether it be to argue, inspire, generate emotion, or inform the listeners
3. Present ideas concisely
4. Use language that demonstrates sensitivity to diversity (gender, culture, ethnicity, religion, disability, etc.)
5. Use effective verbal and nonverbal delivery techniques; that is, employ language, voice, inflection, facial expression, gesture, and body language appropriate to the presentation and the audience
6. Effectively construct and incorporate visual aids (e.g., handouts, charts, technologies, etc.) to support ideas in presentations

**Goal 3: Listen and interact effectively.**

Objectives:

1. Anticipate listeners' needs, analyze their responses, and adapt communications accordingly (including specific adaptations that make communication accessible for disabled members of any audience)
2. Listen critically to the oral communications and speeches of others and summarize and evaluate their salient ideas
3. Understand and value differences in communication styles