

**CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO  
OUTCOMES ASSESSMENT STATUS REPORT FOR 98/99 AY  
DEPARTMENT OF COMMUNICATION STUDIES  
BACHELOR OF ARTS**

Response to Associate Vice President Kamusikiri (AD-127 ) needed by  
November1, 1999

Program Name: B.A. COMMUNICATIONS Person who prepared report: CRAIG MONROE

1. Plan Approval: Has your program assessment plan been approved by the University Assessment Committee? If not, why not?  
OUR PLAN WAS APPROVED IN SPRING, 1999
2. Completion of Plan: If your plan has not been completed, what are your next steps? What is your time line for getting your assessment plan approved and implemented?  
N/A
3. Assessment Coordinator: Who is coordinating the assessment efforts for your program?  
STEVEN CLASSEN
4. Assessment Activities: Describe briefly your program/major's activities during the 1998/99 academic year in developing, revising and/or carrying out your assessment plan.(Attach additional pages if needed.)  
WE COMPLETED, AND RECEIVED APPROVAL FOR, THE PLAN.
5. Assessment Results and Conclusions:
  - (a) What are the results and findings of implementing your approved assessment plan during 1998-99? Summarize briefly the results of your program's experiments/activities in outcomes assessment.  
N/A
  - (b) Based on your assessment results from last year, what conclusions have you drawn about how your students are meeting your goals and objectives for your program? What have you learned about your students' level of achievement in relation to what you expect them to learn from your program?  
N/A

**NOTE: We do not need the raw data, but we do want to know important findings and how they are being used for program revision/improvement. Remember that your data and findings will need to be summarized and reported in your next 5-year program review self-study report. You may attach other material, reports, and documentation as needed.**

6. Use of Findings: How have you used or how do you plan to use your results and findings for program revision or improvement?

N/A

7. Overview of your assessment activities and findings: What problems have you encountered? What benefits have resulted from the assessment process? Were there any unexpected successes or surprises? Any caveats or suggestions about the process?

WE HAVE YET TO COLLECT DATA, BUT THE PROCESS OF DEVELOPING THE PLAN WAS PRODUCTIVE. FRAMING AN ACADEMIC MISSION, GOALS, AND OBJECTIVES FOR THE PROGRAM INFORMED THE CURRICULAR CHANGES IN OUR UNDERGRADUATE PROGRAM WE MADE IN THE PAST TWO YEARS. THIS PROCESS ALSO FACILITATED THE DEVELOPMENT OF THE PROPOSAL FOR OUR M.A. PROGRAM.

8. What assistance do you need from the College or University Assessment Committees?

NONE AT THIS TIME.