

## **Strategic Analysis Steering Committee Meeting Minutes**

**Date:** March 15, 2017. Meeting commenced at 10:00 am.

**Members Present:** Francisca Beer, Tomasz Owerkowicz, Alexandru Roman, Jonathan Anderson, Laurie Smith, Ahlam Muhtaseb (Skype), Teresa Dodd-Butera (Skype), Shelby Reeder

### **Presentation:**

Gray Associates made a presentation about the type of services they can provide to support developing the strategic plan. Their focus is on providing data to make informed decisions. The presentation was made by Bob Atkins.

### **Topics Discussed:**

- The committee discussed the prospect of hiring Grays. Overall, the committee felt their services may be more appropriate at a later date.
- It was agreed that an outside consultant is needed to review the strategic analysis and goals. Dr. Beer will contact graduate deans from other CSUs for assistance.
- The committee reviewed the changes suggested for the final draft of the faculty survey; they also discussed several options for administering the survey. The committee decided to keep the demographic section and administer the survey through Graduate Studies to protect the identity of respondents.
- Dr. Beer presented the proposed goals. Some committee members felt it was important to stress that the goals may not apply to every program. For example, some programs may not need to increase enrollment. Other committee members stated that the goals were not meant to be program specific, but are broad goals for graduate education overall. The committee agreed to add an introductory statement explaining that the goals are general, not program-specific; trends may be different in individual programs.

Meeting concluded at 11:45 am.