



## **Strategic Analysis Open House, May 20, 2016**

- Participant(s) noted that the nursing graduate programs on campus have a different target/emphasis compared to other schools. Participants stated that this serves as an asset, but small enrollment size is a concern.
- Participant(s) stated more recruiting and support for recruiting is needed to sustain current programs. Participant(s) indicated that the current recruiting pools are CSUSB graduates and community college transitory students. Participant(s) are investigating replacing the current nursing master's program with a program that has core courses taught at CSUSB and specialized courses taught through a consortium.
- Participant(s) feel that the nursing program is already analyzed by the State, due to the nature of the program.
- Participant(s) noted that there were concerns that Graduate Studies was looking at closing small programs. Participant(s) noted that their program is small, but the costs to run it are low.
- Participant(s) clarified that the data analysis will help Graduate Studies discover faculty and program needs.
- Participant(s) discussed possibly creating a process for notifying programs when a new student enrolls.