

# **Open Forum on Strategic Analysis of Graduate Programs:**

## **April 26, 2017, 2:00 pm – 3:00 pm, Eucalyptus Room**

### **Meeting Notes**

**Attendees:** Dr. Robert Ricco, Dr. Andrea Schoepfer, Shelby Reeder

**Presenter:** Francisca Beer

**Welcome:** Dr. Beer gave a brief review of the CSUSB Strategic Plan, the list of steering committee members, and data collection. Data is collected at three levels: university, college, and program, and includes admissions, enrollment, retention, graduation, student demographics, and degree requirements. The information is compared with other CSU's and Council of Graduate School (CGS) data.

Several surveys have been developed to provide additional input from the campus community: a graduate student survey (current students), faculty survey, and alumni survey. Information on degree demand will be gathered with support from an outside company.

The information reveals general trends and will be used to develop goals and strategies to advance graduate education on campus.

### **Questions and Comments:**

Availability of Data: Attendees asked if a report would be made available to campus once all the material has been analyzed. Dr. Beer explained that program data will not be distributed campus-wide, but will be sent to the appropriate college deans and department chairs to share with their programs. University and college data may be made available to all.

Program Support: There is concern that the data will be used to evaluate individual programs and possibly eliminate programs. Dr. Beer and Dr. Schoepfer said that the steering committee is not discussing individual programs during their meetings; they are looking only at broad trends. Dr. Beer stressed that she wants to position Graduate Studies as an advocate for graduate education, and the strategic analysis is done in the spirit of supporting programs and increasing resources. She plans to meet with the graduate coordinators of the smaller programs to find out how to better support them.

### **Conclusion:**

Attendees were reassured that the information will be used to evaluate program resources and needs, and to strategize methods for addressing those needs.