



Strategic Analysis Open House, May 26, 2016

- Participant(s) stated their concern that small program might be cut. Participant(s) clarified that the purpose of the strategic analysis is not to analyze class and program size, it is up to the departments to decide which programs to keep. Participant(s) stated if they meet FTE goals and can balance undergraduate and graduate programs, it should not be an issue.
- Participant(s) stated that the analysis will help reveal program needs.
- Participant(s) noted that the psychology program would benefit from funds to pay graduate student teaching assistants. Participant(s) stated that they are currently not paid, which makes it difficult to attract and retain students.
- Participant(s) stated that other schools have tuition waivers in place, which helps attract more students. Participant(s) noted that funding for teaching assistants is an example of a recommendation that could come out of the analysis.
- Participant(s) questioned if the current study lead to evaluative criteria and decisions not to support some programs. Participant(s) noted concerns that the CSU will be looking at which programs meet their stated outcomes. Participant(s) questioned to what extent the analysis will be used for evaluation.
- Participant(s) clarified that that the purpose of the analysis is not to evaluate programs. Participant(s) stated that the self-study reports conducted by the programs already fulfill that need. Participant(s) stated that the strategic analysis is a larger scale review that does not determine which programs have move value.
- Participant(s) noted that that the analysis could lead to opportunities to improve programs, discuss ideas, and potentially lead to resources for programs that want to make a change in direction.

- Participant(s) stated that there are several areas that need additional support. Graduate Studies could provide support, if needed.
- Participant(s) stated that the data collected will help CSUSB direct recruiting efforts, and whether we want to focus on our own students, or those from outside.
- Participant(s) stated that balance between supporting our own students and recruiting from outside is best. Participant(s) stated their department has seen an increase from international students. Participant(s) noted that the applications are difficult to evaluate – grades, test scores, and letters of recommendation are hard to interpret. Participant(s) questioned if there is a resource at the graduate program level that could help evaluate these student's strengths.
- Participant(s) asked if we need to better support international students once they are enrolled.
- Participant(s) response to the report was positive. Participant(s) noted that they feel we compare favorably to other schools.